

# ORDER



**Orders**  
**Order / Rev:** 165589  
**Alt Order #:** 06848119  
**Product Desc:** D.C.C.C.  
**Estimate:** 1331  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 10/02/12 / 10/02/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Anjie Brady  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007-3674

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** DCCC Democratic Congressional Can  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** 3  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 09/29/09  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$0.00
Market	100%	\$0.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$0.00
KMSP	18%	\$0.00
KMWB	1%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$0.00
WCCO	33%	\$0.00
WFTC	4%	\$0.00